

No.	Date	Item
1	9/1995	CJYR, CHOH, CHPQ . . . CJEZ-FM Toronto from classic rock to easy rock
2	10/4/95	Radio World, AM Expanded Band Open to Comment
3	10/1995	FCC Rescinded allotment plan for expanded AM band, errors in data base
4	4/1995	CBS operate weather station in Whitehorse, Yukon for Environment Canada
5	2/1995	CHUR move from 840 AM to 100.5 with 100 kW ERP

TV side, 5 of the province's 6 stations made a profit. **CKCO-TV Kitchener** launched an interactive voice response telephone system on Aug. 1st. The CKCO Actionline provides information on demand and even connects callers immediately to advertisers on the client's own 800 number... Baton's BBS Ontario was given approval for a rebroadcaster of **CHWI Wheatley** at Windsor, Ont., 580w on ch. 60... Westcom's **Q-107 Toronto** has acquired the radio rights to Toronto Maple Leafs hockey broadcasts. They were previously held by **The Fan-590**... Another coup by Westcom is the signing of Jane Hawtin, who joined the morning show at **AM-640** as of August 1st. She recently left **CFRB** and launched *Jane Hawtin Live!* on **CHCH-TV Hamilton** on August 28th... Following the purchase of **CIDC-FM Orangeville**, Ont., operations have been moved in with **CIAO Brampton**. President Angelo Cremisio claims that the new "Hot 103 FM" has increased listeners from 85,000 to 350,000 since it changed hands last fall. The Orangeville house used by CIDC is up for sale, but Cremisio says a sales office and newsroom will be maintained. Local programming has been reduced from 100 to 42 hrs/week. MPP David Tilson said the move of the station, which was licensed to serve the Town of Caledon and Dufferin County, was "a sad day" for area residents... Andre Arthur, the controversial talk-show host at **CHRC Quebec City** is facing a high profile lawsuit from Lucien Bouchard. The Bloc Quebecois leader filed the suit over remarks made by Arthur about the state of Bouchard's marriage; also named were Radiomedia Inc., owner of CHRC, and Metromedia CMR Inc.,

owner of **CKVL Verdun** (Montreal) which also carries Arthur's programs... Westcom Radio has applied to purchase **CKIK-FM Calgary**... Congratulations to NL Broadcasting's **CHNL/CKRV-FM Kamloops** on winning the Kamloops Community Arts Council award for their support of local arts activities... CIBC-FM is now **CIBW-FM Drayton Valley**, AB, re-organized with Mel Stevenson holding 46.35% and George Patton 44.56%... SCMO was approved for **CFMG-St. Albert** to broadcast in Indo-Pakistani languages... *FM applications:* **CJYR Edson**, for Whitecourt, AB, 9kw on 96.7, to replace **CFYR-AM**; and Pelmorex's **CHOH Hearst**, Ont., for 140w on 92.9... **CHPO Parksville**, BC, will move from 1kw on 1370 to 10kw on 1350... **CJEZ-FM Toronto** has changed its format from classic rock to easy rock, targeting females 25-54... News from two promotion-conscious stations: **CFAX Victoria** donated a new van to a local school as part of its program to support the Variety Club Sunshine Coach program; and **CFOX Vancouver** attracted 600 fans of "Age of Electric" to its parking lot for a free concert... **CIGO Port Hawkesbury**, NS, celebrated 20 years with a reunion -- founder Gerry Doucet among those present -- and GM Bob MacEachern was parade marshal for the 1995 Festival of the Strait... **CRTC Hearing Sept. 18:** Among applications to be heard in Hull: A new FM at Sept-Iles, 1.25kw on 94.1; Radio **CFYK-FM Inc.** for purchase of **CFGF Alma**, Quebec; Celtic Communications for FM to replace **CKRC Winnipeg**, 100kw on 99.9; and Nor-Net Communications for acquisition of the **CHUM Ltd.** stations in Brooks, Drumheller and Stettler, AB.

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**Ottawa Congress Centre
October 28-30, 1995**

AM Expanded Band Open to Comment

by Lynn Meadows

WASHINGTON Database errors helped bring down the AM expanded band proposed allotment plan issued by the Federal Communications

Commission (FCC) last October.

The FCC is currently in the middle of a 30-day comment period asking people to submit any fixes necessary to the database it used to generate the first proposed allotment plan.

New Twist on Howard Stern Indecency Saga

by Alan Haber

NEW ORLEANS Say you saw it coming or say you were surprised: Either way, the record \$1.715 million settlement agreement reached between the Infinity Broadcasting Corporation and the Federal Communications Commission (FCC) puts

on the popular Stern Show on Infinity licensed stations in New York (WXRK-FM), Philadelphia (WYSP-FM), and Manassas, Va. (WJFK-FM).

According to Bill Kennard, the FCC's General Counsel, the settlement agreement essentially gives Infinity a fresh start, but doesn't actually wipe the slate clean. He said that "It is kind of a qualified immunity. If there is something out there that we don't know about that involved conduct between July 1993 and the current date ... we're still going to look at those (complaints), and, of course, anything that Infinity does from here on out — they're going to be treated as though they're any other licensee."

The July 1993 date is when Infinity represented to the FCC that they had a new control system in place, including a delay, that would guard against potentially offensive language.



Nineteen Petitions for Reconsideration followed the announcement last year that about 80 AM stations would be permitted to move to the expanded band.

Some of the petitioners said that errors in the database could have caused improper calculations of improvement factors. Petitioners also pointed out that database information which protected federal travellers information stations was in error.

The "improvement factor" is the ratio of the total area of domestic interference caused by an AM station over the station's interference-free area.

The procedures followed last year will be repeated once the database corrections received during the comment period are manually researched and entered into the computer. Stations that made the cut last year may find themselves off the list next time.

Improvement factors will be calculated for the 688 stations who requested to migrate to the new frequencies. It takes a month of computer toil to calculate and rank the improvement factors.

Once the improvement factors are settled, another computer program running continuously for two weeks will plug them into the new frequencies systematically making sure they do not create interference.

Jim Burtles, head of the AM facilities group at the FCC, said the new proposed allotment plan will not be ready until after the end of the calendar year. That new plan will also have to undergo a

WDJM(AM) in Elizabeth, N.J., is the only station in the country guaranteed an expanded band frequency.

"reconsideration period" said Burtles, before it is finalized and licenses are actually issued.

WDJM(AM) in Elizabeth, N.J., is preparing to start broadcasting at 1660 kHz thanks to a Special Temporary Authority granted by the FCC in the spring.

The daytime station has first priority to move to the expanded band; it is the only station in the country that is guaranteed an expanded band frequency. What is not guaranteed, however, is that WJDM(AM) will remain at 1660 kHz once the allotment plan is finalized. ☺

Small Reliable and

DARS GRABS ATTENTION: Very much on minds of delegates and govt. officials at NAB Radio Show in New Orleans last week was upcoming digital audio radio service (DARS) or national satellite audio broadcast system. "This satellite technology was long-delayed by the FCC," Chmn. Hundt said at NAB breakfast. "But now, its time has come."

Those sentiments were echoed at earlier session by Comr. Ness, who told NAB delegates that FCC "must not stand in the way" of new technology. That doesn't mean that terrestrial broadcasters should be hurt in process, she said. Both commissioners stressed that earlier grant of temporary waiver of rules to permit Satellite CD Radio to begin constructing DARS system hadn't prejudged issue before comments (due Sept. 16) have been accepted in rulemaking. Ness and Hundt said Satellite CD Radio would proceed with construction at its own financial risk with no guarantee that service ever would be authorized.

Issue has been prejudged by FCC, much to detriment of terrestrial radio stations, NAB officials and broadcasters argued privately. Loser, they told us, will be public through loss of local service in favor of national system. NAB letter distributed at convention urged radio stations to write letters of protest to commissioners, offering them 10 arguing points. In letter, NAB said Commission is on "verge" of authorizing DARS, "which would beam 50-to-100 radio channels into every radio market in the country... We believe this service, over time, could be the straw that breaks the backs of many local radio operators and results in the loss of valuable and irreplaceable service to local communities... Your letters are needed for the commissioners to really understand how important this issue is."

Hundt said he thinks spectrum for DARS should be auctioned and "DARS licensees should have meaningful public interest obligations." In speech discussing removal of station ownership limits (see separate story, this issue), he said introduction of "national radio from the sky" in no way "justifies allowing a handful of firms to buy all or even almost all of the radio licensees on the ground... We should let DARS compete with terrestrial."

NAB Pres. Edward Fritts said many are predicting "plethora of new technologies will be the death knell of local stations. My friends, the death knell for radio has sounded before [and] radio has refused to answer that call... As we provide the public with relevant programming, I predict America's love affair with radio will only be enhanced." Several sessions at radio show were devoted to satellite audio radio. AT&T demonstrated its in-band adjacent channel satellite system on 95.6 MHz in van traveling around New Orleans, using 1 kw (although FCC had authorized 3.5 kw for experiment). On exhibit floor, USA Digital Radio showed its in-band, on-channel system. It plans to have prototype receivers available at April NAB convention in Las Vegas.

FCC Comr. Quello canceled several scheduled public appearances because of unspecified medical problem last week, but returned to office Sept. 7 with "all systems go," staffer said. For first time in years, Quello canceled appearance at Mich. Bestrs. Assn. convention on Mackinac Island, and at NAB/RTNDA convention in New Orleans Sept. 7. Quello underwent series of tests in Mich.

Sens. McCain (R-Ariz.), Feingold (D-Wis.) and Thompson (R-Tenn.) introduced bill for campaign finance reform that proposes 30 min. of free prime broadcast time for candidates who abide by spending limits. Rep. Slaughter (D-N.Y.) introduced measure dealing only with free time.

CBS 'CONTRACT' DEMANDED: In action likely at least to delay FCC approval of Westinghouse's \$5.4-billion purchase of CBS, 3 groups filed joint petition to deny waivers of ownership rules needed to complete transaction. In petition, United Church of Christ (UCC), Center for Media Education (CME) and Black Citizens for Fair Media said Commission should demand that Westinghouse sign "social contract" similar to that signed by several cable MSOs to settle rate regulation complaints. Proposed social contract would require Westinghouse to provide additional children's programming and give free time to major party presidential candidates before next election.

Groups argued that Westinghouse takeover would reduce competition and diversity in media and give it "unprecedented control" over stations in several major cities. They said Westinghouse and CBS operate all-news radio networks, so merger would diminish diversity of news sources. Westinghouse is seeking waivers of station ownership limits to allow it to own 16 TV stations reaching more than 30% of national audience (TVD Aug 7 p1), vs. current FCC limit of 25% of audience, as well as waiver of TV-radio cross-ownership limits.

"We do not believe that Westinghouse's record in meeting its public interest obligations is of sufficient quality to justify the granting of these waivers," said Beverly Chain, dir. of UCC Office of Communications. Groups said reviews of Westinghouse station files showed that amount of educational programming for children, for example, fell "far below" 3.5 hours per week that NAB has said is national average, and that "significant proportion" of that was in predawn hours when no children were watching. "The 5 stations owned by Westinghouse have demonstrated only barely adequate compliance" with children's programming obligations, CME's Jeffrey Chester said.

Proposed social contract should require all Westinghouse-CBS stations to provide at least 3 hours of educational programming for children per week, petition said. It also suggested that each station should have to provide nightly 5-min. block of prime-time program time to presidential candidates in month before 1996 elections.

FCC rescinded allotment plan for expanded AM band, saying there were errors in database. Decision followed numerous petitions and appeals filed by daytime stations that had been denied assignments in expanded band last Oct. Commission said it will open 30-day comment window on standards to be used to implement new allotment plan; computer program to develop revised allotments won't be implemented until comments are reviewed. FCC acknowledged that engineering database errors existed and said every correction would alter allotments. Errors affected interference factors, protection of federal travelers information stations, potential interference with Mexican and Canadian stations. NAB's Barry Umansky said concept of expanded band (1605-1705 MHz) remains good, but it could take up to 6 months for FCC to get comments and revise calculations. Delay in moving to expanded band affects 79 AMs.

WCPO-TV (Ch. 9) Cincinnati said it will switch affiliation to ABC from CBS early next year. New 10-year affiliation contract doesn't set specific date for move. Station was ABC affiliate 1949-1961. Deal means 6 E.W. Scripps stations will be ABC affiliates. Current ABC affiliate, WKRC-TV (Ch. 12) has "already begun to consider other opportunities... including an affiliation with CBS," said John Zanotti, CEO of owner Citicasters.

NETWORKS + STATIONS

BCTV was given a one-year renewal by the CRTC, which accused parent company WIC of understating profits and overstating Cancon expenditures. Revised renewal applications are to be filed by Sept. 1st. A BCTV spokesman says the problem is the result of confusion caused by changes in the CRTC's rules. The Commission says they weren't changes, they were "clarifications"... **CFCM-TV Quebec City** also got a short (2-yr.) renewal; the CRTC says it's not doing enough local programming... **CHUM Radio Group** has agreed to sell **CKDQ Drumheller**, **CKSQ Stettler** and **CIBQ Brooks** to Nor-Net Communications, based in Vancouver. If the sale is approved, Nor-Net will have 11 stations in Alberta... **CanWest Global** has made its first foray into radio with a 24.5% interest in **Talk Radio UK**, launched February 14 in London, England. Aimed at the 18-49 audience, Talk Radio will reach 96% of the UK's population of 58 million and is the first all-talk format in Britain... In Australia, **Network Ten**, in which CanWest Global has a major interest, has expanded its production capabilities by purchasing 20% of Television and Media Services Ltd., which in turn acquires Ten's Studio Centre Productions facility. Ten's CEO is Peter Viner... **La Co-operative Du Courier de Portneuf** has been licensed to operate a new FM station at Donnacona, Quebec, 100.9 MHz, 3,100 watts ERP, with a rebroadcaster at Ste-Croix de Lotbiniere, 105.5, 18 w. The cop, which publishes a weekly newspaper, will set up a separate unit for radio... Another community FM has been licensed for **Cheticamp, N.S.**, 106.1, 3 kW. It will originate 48 hrs/week and rebroadcast 60 hrs/week from **CFIM-FM Cap-aux-Meules**, Quebec, with 10 hrs/week in English and a weekly program for the Celtic language and music... **CFLO Mont-Laurier** will move from 610 AM to 104.7 with 10,980 watts ERP; its rebroadcaster, **CKLO L'Annonciation** moves to 101.9 with 1,150 watts... A CRTC hearing in Edmonton on April 6 heard the application by **Learning and Skills Television of Alberta** to acquire the assets of the ACCESS Network, including its transmitters **CJAL-TV Edmonton** and **CIAN-TV Calgary**. LTA, controlled by **CHUM Ltd.**, would provide satellite-to-cable educational programs with limited commercial content, and the province would pay LTA for production... Earlier this year, the CRTC heard the **CKUA Radio Foundation's** plan to continue operation of the 16-station Alberta radio network formerly operated by ACCESS. It seeks to carry restricted advertising... After three years of losses, **Tele-Metropole Inc.** is back in the black, reporting a \$5 million profit for the first quarter of fiscal 1995... **Briercrest Bible College** was licensed to operate a campus/community FM on 92.7, 5 watts. Programming will be predominantly religious... **Radio Maria Canada** will use the SCMO channel of **CHIN-FM Toronto** for non-commercial religious programming aimed at the 50+ audience. A studio for Radio Maria is being constructed in the seniors residence at Villa Columbo... **Q107 Toronto** staged its 1995 Rock Awards on March 25th... The CRTC will re-schedule applications to transfer **CKDA/CFMS-FM Victoria** to Rogers Broadcasting, and to then transfer CKDA to **CKKQ-FM**. The postponement results from an intervention by Chuck Camroux, who states that he is a shareholder of the company that holds the licences for CKDA/CFMS and has been in litigation with Mrs. Armstrong, the other shareholder, since 1987... The CBC plans to restore local radio programming at **CBV-FM Quebec** and **CJBR-FM Rimouski**... Bishop's University's **CJMQ Lennoxville** has applied to operate on FM,

88.9, 25 watts... For seven years, **K-Lite FM Hamilton** has arranged for disadvantaged children to attend a Disney Ice Show. Last month, 1000 kids saw *Beauty and the Beast*... Continued strife in major league baseball could cost Canadian broadcasters \$100 million in ad revenues. Audiences and advertisers are expected to show little interest in teams with replacement players... What's a radio station worth these days? Pioneer major-market **CKRC Winnipeg** sold for \$300,000, while the price on **CJNL Merritt, B.C.**, was \$214,800. Seems there's more stability in one-station markets than in the competitive majors... The **CBC** will operate a weather station in Whitehorse, Yukon, for Environment Canada, 810 AM, 50 watts... **CIMN Charlottetown** (University of P.E.I.) has applied for FM, 90.3, 50 watts... **CHAM Hamilton** said "Goodbye to an old friend" when Country 59 Toronto signed off on Feb. 6. In inviting listeners to tune in 820, PD Al Kingdon noted that CKYC signed off with Kenny Rogers' *Goin' Out in a Blaze of Glory* -- as did CFGM some four years earlier... **CIGO Port Hawkesbury, N.S.**, is planning a staff reunion in June... The morning team of *Dave & Jacquie* moved from **CKSL** to **CJBX-FM London**. Marketing director Randy Timmins adds that Country 92.7 FM is the most-listened-to radio station in southwestern Ontario... Just south of the border, all-news **KING Seattle** is one of the pioneer AMs in the U.S. northwest. It has been bought from the Bullit family by Bonneville, who changed the call letters to KINF. The Bullits sold KING-FM to Beethoven, Inc., a consortium of arts organizations, to ensure that its classical music format would continue... After Russia banned tobacco and alcohol advertising, state-owned Ostankino TV went a step further and stopped airing *all* commercials, saying they cause too much "social disruption"...



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Across Canada:

Recent weeks have seen major changes in the broadcast and cable industries: **Tony Manera** gone from the CBC... Marketing VP **Peter Irwin** gone from Rogers Cablesystems, and marketing and sales merged under **Rudy Engel**... And approval by the CRTC of Shaw's purchase of CUC Broadcasting, including 34.3 per cent of YTV... Shaw agreed to sell its Bedford-Sackville cable system to **Charles Keating**, owner of Dartmouth's Access Cable, and its New Glasgow system to **John Bragg** of Bragg Communications. The sales are subject to final agreement on price and CRTC approval. Bragg Communications says it has agreed in principle to buy Eastern Cablevision of Truro, N.S.... Fifteen cable companies applied to offer a Sega games channel -- these games channels could be one of conventional TV's biggest competitors... **Al MacKay**, former GM at CJOH-TV Ottawa, left following Baton's recent refocussing. He's now consulting, bringing with him many years in news, management, dealing with regulations, and understanding of broadcasting and its place in Canada. During the CRTC hearings on the information highway, Al is working with the CAB... And **Jack Tietolman**, who in 1946 started CKVL Montreal, Canada's first bilingual radio station, died at the age of 85...

The CBC's future will be analyzed to death in the next while. I won't join in, except to note that in the U.K. the Adam Smith Institute -- a right-wing think-tank -- has recommended that the BBC's transmission network be sold... Another LMA agreement, this time in Thunder Bay where NewCap and CJSD Inc. are bringing 1230 CJLB and CKPR/CJSD-FM under common management. Local and news programming stays the responsibility of each separate company. **Jerry Cox** is GM. **Remy Gagne**, formerly manager for NewCap, is among those no longer needed, but he sounded cheerful when I spoke to him and said there was a need for the agreement to allow service to continue and investment in the future. CJLB's move to FM is scheduled for the fall... It's good to be in East Coast music country when East Coast music is enjoying a surge in popularity. When CIGO Port Hawkesbury held its annual *Cash Crusade for Kids* in February (raising \$10,000), it was able to bring in all sorts of local talent that's also increasingly becoming national talent. Several locals were later up for awards at the East Coast Music Awards in Sydney. **Ashley MacIsaac** took home two awards from that event. He celebrated his 20th birthday with *The Square Dance Song* at the top of CIGO's weekly 30. It will be in stores soon... A little to the north, **Cecil Haire** succeeded **Kathy Hicks** as ND at CKIX/CJIQ-FM, Q93, St. John's, Nfld., when Kathy moved to CBC Radio...

Talk radio came to television in Alberta in February when **Dave Rutherford**'s aptly named *The Rutherford Show* on CHQR Calgary, and CHED Edmonton was simulcast on CICT-TV Calgary and CITV Edmonton. They're all Westcom stations. The show runs from 11 am to noon and is now known simply as *Rutherford*. QR77 APD **Rick Volpatti** says it's a first for Canada. *Rutherford* is a public affairs show. Dave brings in the faces behind controversial issues and there's a toll-free line for Albertans to call. Incidentally, among other hobbies, Dave races cars...

Bob McCown moved back to CJCL The Fan Toronto as host

of *Prime Time Sports*... Still with Telemedia, **Colin Botten** and former sports director **Don Landry** took over the morning show at CKSL AM1410 London when former hosts **Dave Collins** and **Jacque Gauthier** moved across town to CJBX-FM, Country 92.7. Former CJBX morning host **Chris Harding** moved to afternoons... AM1410 ND **George Gordon** reports that talk radio is alive and well and stirring up lots of controversy in London after afternoon host **Andy Oudman** went to town on a coming swingers' convention. (As George put it, "We're not talking music...") The result was Andy and a swinger squared off on a **Dini Petty** show... AM1410 is one of the latest stations carrying CHUM's *Dr. Laura*... **Randy Redden**, who managed CICX-FM Orillia, CFBG-FM Bracebridge and KICX-FM Midland, resigned from Telemedia. **Terri Michael** joined Telemedia's newest station, CJEZ-FM, Z97.3, Toronto, as morning host, from Canadian Living... Power Broadcasting njamed **Pat St. John** regional manager of CJOY/CIMJ-FM Guelph, CIAM Cambridge, CIBQ Barrie, CKCB Collingwood and CKDO/CKGE The Edge in Oshawa. After five years as ND at Guelph, **Paul Osborne** is now opes manager and **Neill Clemens** is news/sports director... News anchor **Evelyn Macko** moved from 680News to Q107/AM640 Toronto to do news on the *Q Morning Zoo*. She succeeded **Kathleen Rainkine** who left to manage a riding centre in Ontario's Muskoka lake region... Sportscaster **John Gallagher** is gone from Q107 Toronto, but continues on CITY-TV's late sports.

New Ratings Survey by Telephone: Next month the Angus Reid Group launches a monthly phone survey of the Toronto market and it's proposing the same thing in Vancouver. The surveys are being sold as an "alternative view" to BBM, not a replacement... At the **WAB** convention at Kananaskis June 16 - 18, Angus Reid will discuss what advertisers expect to be doing with their radio and TV dollars in the Prairies... It's a repeat of his insightful presentation to the BCAB convention last year -- except, obviously, that presentation covered B.C. As usual, the **Banff Television Festival** follows the WAB convention, running June 18 - 24, overlapping the **CCBA**'s rescheduled June 18 - 19 convention in Hamilton. The Banff Television Festival is offering discounts to TV professionals who might not otherwise be able to attend. You must apply by May 15. Also CTV, for the seventh year, is sponsoring up to 40 individuals -- people with emerging talent, who might not otherwise be able to attend.. CJVR Melfort moves down the dial from 1420 to 750 kHz at 10 kilowatts this summer. (Made possible by the move of CJWW Saskatoon from 750 to 600, the old frequency of CFQC, now an FM owned by CJWW.) Last summer, CJVR re-did its building (necessitated by such things as a sewer backup and leaking roof), then it upgraded the entire operation which is now computerized from on-air to production to news. Engineer **Bayne Opseth** still had energy for other things -- his wife is expecting their first child in July...

Bud Harden is no longer sales manager at CKMM-FM Winnipeg; he is not well and is waiting for a kidney transplant. Bud was succeeded at CKMM by **Brian Wortley** who moved recently from CFQX-FM Selkirk... **Darrel Braun** has left CKMM and has joined Radio Southern Manitoba at Steinbach... **Brian Swain** has died, aged 53. He worked 20 years for CanWest Global's CKND-TV Winnipeg, where for

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NETWORKS + STATIONS

Telemedia Inc. had the best first quarter in its history ending Nov. 30/94 with profit of \$2 million on revenue of \$63.7 million. Lack of major league baseball and NHL action was blamed for an \$800,000 drop in revenue and the failure of **The Fan** in Toronto to turn a profit. Most FM stations were strong. Telemedia's Quebec AMs had been losing almost \$4 million a year until the end of September, when Telemedia and Radiomutuel closed six AMs and formed a joint venture to operate their remaining AMs in Quebec. In Ontario, the only profitable AM is **CJCS Stratford**. The company received approval for its purchase of **CJEZ-FM Toronto** from Redmond Broadcasting for \$16.6 million – \$3 million in Telemedia shares, and has now applied to purchase **CHRC and CHOI-FM Quebec City** – as it already owns **CITF-FM**, it has undertaken to sell CHOI as soon as possible... The publisher of the Canadian *TV Guide* magazine also plans to re-apply for a TV Guide channel, turned down by the CRTC last June... Telemedia recently won approval for a power increase at **CICZ-FM Midland**, from 129 to 1550 watts, over objections from **CFOS Owen Sound** which has applied for a new AM rebroadcaster in Collingwood, 1 kW on 1610.

Applications for Religious TV Stations: Two groups are applying for a Christian TV station in Vancouver. VP Ron Gray says **WestWind Communications** would focus on news and public affairs with a Christian perspective and rebroadcast U.S. programs. **National Christian Television**, backed by evangelists Bernice Gerard and Gordon MacDonald, says it has the endorsement of the local Council of Churches and would offer about 70% Canadian programming. And the CRTC hearing in Winnipeg on June 6 will include applications for religious TV in Edmonton, Saskatoon, Steinbach and Winnipeg... Last fall, the first religious radio stations were approved under the CRTC's new policy, both in Quebec: **Radio Ville-Marie** of Montreal will operate on 91.3 MHz with 36.2 kW ERP, and offer at least 60 hours a week of local programming. A non-profit organization, it is limited to no more than 6 minutes of advertising in an hour, with an average of 4 minutes/hour, a total of 504 minutes/week. The CRTC said RVM had exceeded some of the expectations of the new policy, noting its ecumenical orientation and plan for training of volunteers. **Fondation Humanite 2000** will operate in Quebec City on 90.9, with 5,685 watts, and in Beauceville on 103.5, with 400 watts, producing at least 57.5 hours of local programming per week. Programming will be exclusively religious, with no advertising... Prior to the CRTC policy permitting religious stations, there were only Newfoundland's two church-owned stations, **VOAR** and **VOWR**, both in St. John's... Within the last year or so, two AMs have adopted contemporary gospel music formats: **CKBD** Vancouver and **CJCA** Edmonton. After three unprofitable years, CJCA had gone dark on December 1/93. The current owners paid just \$350,000 for the station, which returned to the air on Easter Sunday; but it's definitely not a "religious" station, says Doug Main, who took over as GM on Dec. 23/94. The format is virtually all music, combining some recent and "oldies" hits with a Top 40 gospel playlist. A 30-minute talk show, *Focus on the Family* with James Dobson, was recently added to week-day evenings. Gospel is definitely a niche format which only a few Canadian markets can support, says Main; in Edmonton the response is now good, as CJCA continues to refine a sound that is unfamiliar to the ears of most Canadians.

CBC Four-Year Plan: A strategic plan for the CBC covering 1995-1998 would cut staffing to about 8,000 -- a reduction of 1,000 jobs. Canadian content in prime time would increase to 95%, in daytime to 80%. Radio would see more emphasis on regional service, with a new English radio station in Victoria and news bureaus in Kingston and London (ON), and French news bureaus in P.E.I. and L'Estrie and St-Maurice regions in Quebec... Radio VP Harold Redekopp has suggested that the CBC might launch a new service for children and/or teens and young adults and an all-news service aimed at a young audience... A Commons committee is considering how to come up with alternative funding for the Corporation to stabilize its revenues while reducing dependence on ad revenues. There's a wide range of opinion on that subject: CRTC's Keith Spicer says it would be unwise to cut CBC funding any further; CanWest's Izzy Asper wants to end the funding altogether and let CBC survive on PBS-style contributions; while another proposal would have the CBC sell all its stations and stick to production. The Friends of Canadian Broadcasting suggested that a \$400 million fund should be created, financed by the industry and cable subscribers -- an idea firmly opposed by the cable industry... On Jan. 8, the CBC chalked up its highest rating for a Canadian made-for-TV movie. *Butterbox Babies* was watched by 3.2 million viewers... New CBC Radio facilities include FM at Charlottetown, 104.7 MHz, 100 kW; to rebroadcast CBH-FM Halifax.

An item in the U.S. newsletter *FMedia!* praises the new format at CHUM's **CIDR-FM Windsor**: "It's music you won't find anywhere else -- almost entirely new music -- with regular personalities, they are clearly the adult alternative format"... There seems to be lots of labor problems at **CHUM Limited**: At ATV, the lockout of 18 women employees, followed by the layoff of 45 in Moncton and Sydney to effect consolidation in Halifax; six announcers laid off at CJCH Halifax, which is replacing its oldies rock with news-talk; layoffs at CHUM Toronto; firings at recently-bought stations in Kitchener... Ah, but the news is not bad for everyone: despite falling profits, there were \$100,000 increases in compensation for Fred Sherratt (to \$675,000), Jim and Ron Waters and VP/finance Taylor Baiden (to \$510,000 each), while president Allan Waters took \$100,000 less in bonus, receiving just \$725,000. (Dow Jones quoted him as saying, "Our salaries aren't high... If anything, they are low -- and you can print that.")... **Other executive salaries recently revealed:** Over at **Baton Broadcasting**, where profits were up, Doug Bassett's package was \$514,000; Joe Garwood's \$490,000; Ivan Fecan's \$270,000 and Robin Fillingham's \$225,000... At **Astral Communications**, Harold Greenberg saw his compensation go up to \$526,000... **Pelmorex Radio Inc.** is the new name for the radio division at Pelmorex Communications Inc., which is planning some moves to FM: **CHUR North Bay** moves from 840 AM to 100.5 with 100 kW ERP, while **CHVR Pembroke**, now on 1350 AM, will take over CBC's 96.7 frequency, also 100 kW; **CBCH-FM**, a rebroadcaster of CBO-FM Ottawa, shifts to 92.5 MHz. **CHVR's** AM at Arnprior and Renfrew are to be closed... Business keeps booming for **CanWest Global** -- 1st quarter profit was \$31 million on revenue of almost \$92 million, both up 16% over the previous year.... No surprise when the new NBA franchise, the Raptors, chose **CFRB Toronto** as its flagship radio station for the 90 games of the '95-'96 season. Standard's Sound Source division will set up a network of Ontario stations. TV coverage will see **CKVR-TV Barrie** carrying 41 games, 25 of them simulcast by **CITY-TV Toronto**.

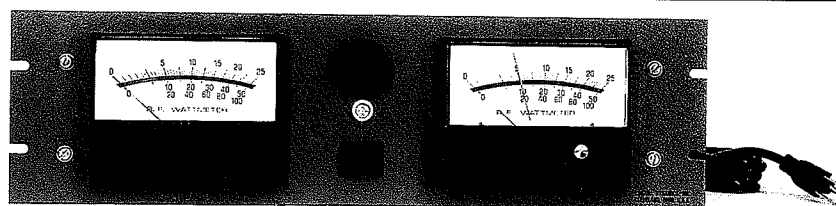
continued on page 35

NETWORKS + STATIONS

CRTC Decisions: Citing three years of losses, **VOCM-FM St. John's** was relieved of some of its Canadian talent commitments... Also unprofitable for three years, **CHOW Welland** was sold for \$550,000... A French-language group in the northern Ontario town of Marathon has an interesting deal with the CBC: a rebroadcaster of **CBON-FM Sudbury** will be built there at CBC expense, with the association paying operating costs. It will operate on 102.3 with 765 watts... The CRTC approved 95.5 MHz for **CFVD Degelis**, which already had an OK to move from 1370 AM to the FM band... **CKYK-FM Alma** has added a low power tx at Alma to correct a coverage problem; another near Jonquiere was denied by the CRTC... Columbia Kootenay will launch a new FM at **Cranbrook, B.C.**, 104.7 MHz, 1264 watts... Ethnic **CKER Edmonton** is moving from 1480 AM to 101.9 with 64 kW ERP... NewCap's **CJLB Thunder Bay** will get a big boost when it switches from 1230/1 kW to 105.3 FM with 100 kW. In addition to coverage problems with AM, the owner of the tx site refused to renew the lease, expiring in 1996... **CHOO** became **CJKX-FM Ajax**, which got the OK to increase power from 3440 to 5110 watts. It's still country... **CKBB** also completed its move to FM and is now **CIQB-FM Barrie**, 101.1 with 1.5 kW. **CKCB Collingwood** will take a few more months to make its move to 95.1 with 520 watts -- it will pick up all of its programming from Barrie, of which 42 hours a week will be tailored for the Collingwood area. **CKBB** had never implemented a power increase from 2.5 to 10 kW, approved in 1991, and told the CRTC that an FM plant would cost substantially less than increasing power on AM... **Other stations in the news:** **Craig Broadcasting** of Brandon has agreed to buy **CIRK-FM Edmonton** from Western World. K-97 has a classic rock format... Formerly **CHUB-AM**, **CKWV-FM Nanaimo** was launched on FM January 2nd. Its competitor, **CKEG**, with a country format and increased news, took over 1570 AM. The merger of the two stations resulted in the hiring of five more staff... **Hot 93 Saskatoon** went on-air Jan. 30th. GM Vic Dubois says it will play '90s country music, while **CJWW AM** will continue with traditional C&W. Country music, he says, is something young people "can dance to, something that makes them feel good"... Five jobs were cut when **BBS Saskatchewan** dropped *The Provincial* after seven years, as a result of low ratings. However it was replaced by hour-long local shows, opening three jobs in Saskatoon... **CHUC Cobourg** owner Don Conway and engineer John Ton are pleased with their recent transmitter installation, which has increased signal strength and gives a crisper, cleaner sound, while reducing power consumption. **CHUC** is "one of the few AMs to upgrade in recent times in Canada... **CJOK Fort McMurray** will add a transmitter at Tar Island, 95.7, 44.3w... **Applications to the CRTC:** **CJVR Melfort**, for change of frequency from 1420 to 750 kHz... **CJEM Edmundston** is filing for FM and requested revocation of two FM rebroadcasters which will not be needed if the new application is approved... **CFJB-FM Barrie**, to increase power from 45.5 to 96.3 kW... **CFMK-**

FM/CFFX Kingston, to simulcast local newscasts at 6, 7 and 8 am, M-F... And **CFLS-FM Levis**, to decrease power from 32,600 to 5315 watts **Community stations:** A new FM was licensed for **Hudson Bay, SK**, 98.1, 38.2 watts; it will start with about 10 hours a week of local programs and rebroadcast **CHFI-FM Toronto** most of the time... **La Cooperative Radio Cheticamp (N.S.)** has applied for 106.1, 3 kW, for local programming and to rebroadcast **CFIM Iles-d-a Madeleine (Quebec)**... Among community stations going on the air in '94 was French-language **CHOD-FM Cornwall**, where Patrick Fortin is manager... **Native Broadcasting:** Many Canadians -- even those in the broadcasting industry -- are largely unaware of the vast network of radio and television stations which are owned and operated across the north by Aboriginal communities. For example, **Television Northern Canada**, which began in 1981, serves 100,000 households with more than 100 hours of programs a week in seven aboriginal languages, as well as English and French. In radio, hundreds of local stations provide community produced, as well as network programming originated by several organizations. **BT** welcomes further input about this "untold story"... **DX-ing?** If you live in the Toronto area and are interested in shortwave, a course is being offered at two locations starting in April. *Introduction to Shortwave Listening* will be presented by Steve Canney at Sheridan College, Oakville (\$97, call 905-842-8800) and Centennial College, Scarborough (\$80, call 416-698-8200)... **THANK YOU** to all those stations who send along news of their promotions, etc. We regret that space is limited and ask that you send only those items which your fellow broadcasters would find interesting and innovative... And finally, a reader noted a typo in our Nov/Dec/94 issue: it should have read **CJFP Riviere-du-Loup**... **CFJP (TV)** is, of course, in Montreal. -- **DL**

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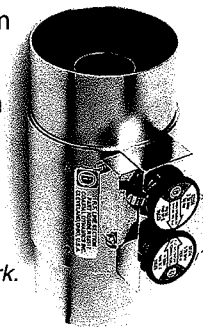
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Jerry Fairbridge

Now that we have Christian radio stations, a group has applied for a licence for a Christian television station serving B.C.'s Lower Mainland and Fraser Valley. The applicant is WestWind Communications Inc., a not-for-profit company organized by Canadian Christians Concerned about media, or CCAM. (See 'Stations' for further details)

The Western Association of Broadcasters is planning its June 16-18 convention at Kananaskis, where the board will present its recommendations for the future. It's looking for input... If things went according to plan, venerable AMer CFQC Saskatoon is now an FMer playing hot new country. It was bought from a receiver by Western World Communications after a bank foreclosed. **Vic Dubois** is GM of CFQC-FM and CJWW, which moves down the dial from 750 kHz to 600, CFQC's old frequency. All the changes were to take effect Feb. 1... In Nanaimo, CHUB-AM became CKWV-FM, The Wave. It's moved in with CKEG, now on CHUB's old frequency, 1570... **Byron MacGregor**, or Gary Mack, died in a Detroit hospital at the age of 46. He's best remembered for his recording of The Americans, which sold between three and four million copies and is still often played at Fourth of July celebrations in the U.S. He worked for CFAC Calgary, CJGX Yorkton, CKRC Winnipeg, CKLW Windsor, anchored news at WWJ Detroit and the evening news at WKBC-TV Detroit, and most recently was ND and morning anchor at WLLZ and WCSX Detroit. He's survived by his wife, mother and a sister, and brother, Hudson Mack of CHEK-TV Victoria.

Rogers Cable Systems should package and sell the tape of the Vancouver news conference at which President **Colin Watson** faced the flak after introduction of the new specialty cable channels. Anyone who ever will have to face public or media wrath, and every PR person and student, should study it. I watched it with several people. Said one of them: "I want to work for that man"... **Nick Russell** of the Regina School of Journalism and Communications has written a book called *Journalism Ethics*. Among the questions he asks: How was the material obtained? How might the process affect the story? How was it corroborated for fairness and accuracy?... I had a note from **Lyman Potts**, he of the prodigious memory and knowledge of broadcasting's history in Canada. While researching another subject, he was reminded that **Reginald A Fessenden**, a Canadian born physicist, transmitted by radio on Christmas Eve, 1906, the first broadcast of voice and music in the world. That came from the late Edward B. Moogk's *Roll Back The Years, The History of Canadian Recorded Sound and its Legacy*, published by the National Library of Canada.

Remember the case of the interfering cell phone at CIHI/CXHJ-FM Fredericton? It caused interference with satellite reception and much unnecessary work by technical people. Now there's the case of the squirrel's nuts. A subscriber called BN Halifax and reported that service was down. Technician **Mark Windsor** asked the caller to check the dish and the subscriber called back saying the problem had been solved. A squirrel had destroyed the plastic cover on the dish so it could store its accorns in it. With the squirrel's nuts removed, the signal came back.

What's happening at your station? Send your news to me c/o Broadcast News, 36 King Street East, Toronto, ON. M5C 2L9 or FAX me at (416) 364-8896.

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ATLANTIC AIRWAVES

by Sandra Porteous and John Porteous

Holy Toledo, Batman! Cable subscribers in the Atlantic Provinces -- who had made it abundantly clear that they wanted to see no more of former CBS affiliate WJBK-TV Detroit -- were surprised, early in December, to see the Detroit station replaced by WTOL-TV in Toledo, Ohio. Most cable operators had hoped for a move back to WABI-TV in Bangor, Maine; but the CRTC, in its wisdom, somehow reached out and selected the station in Toledo as the source for CBS. Viewer reaction seemed to indicate most were generally satisfied with WTOL, although they remain puzzled by the choice. At least it seems unlikely that WTOL will be sending time salesman into the Maritimes with order books in hand, so TV stations here are probably happy with the choice... The FOX network -- to which WJBK defected -- is now being picked up from WUHF-TV Rochester, N.Y. by Cancom for

distribution in the Maritimes and elsewhere.

CIGO Port Hawksbury, N.S., won an award from the Clean Nova Scotia Foundation as a top waste-free office, tying for first place. CIGO re-uses all paper a second time, then recycles it. Other materials recycled include cans, fax paper cylinders, elastics and batteries... Speaking of Awards, the Halifax office of the **National Film Board** received a Human Rights Award at year's end. It was presented by **Kenneth Ozman**, chairman of the N.S. Human Rights Commission, and cited the NFB's promotion of human rights through its Atlantic region film and video production.

New Democrats vs. Newsrooms: Nova Scotia's recently-resigned New Democratic leader, **Alexa McDonough**, has strongly criticized ATV News for what she categorizes as sloppy reporting regarding her stepping down. ATV reported McDonough had cancer and would also be resigning her seat in the provincial legislature. Neither is true, McDonough charged, linking the reports to a lockout of support staff by CHUM-owned ATV at its Halifax studios. ATV admitted it erred in reporting that she had cancer, but denied reporting she would resign as MLA. It also said the support staff involved in the labor dispute have no part in the makeup of news items... In New Brunswick, CBC officials are standing squarely behind veteran reporter **Robert Jones** in the face of charges by government house leader **Ray Frenette** that Jones has allowed his political persona to color his reporting. CBC says it's well aware that Jones ran for the NDP in 1987 and has every confidence in his objectivity. The charges were sparked by reportage of a Moncton land deal by the Department of the Environment, whose minister, **Jane Barry**, won the seat Jones had contested.

The lockout at ATV has resulted in a charge of sexual discrimination being brought against ATV's

owners, CHUM Limited. **Alice Sandall**, president of NABET local 926 accuses ATV of refusing to recognize seniority among the 18 women who have been on the picket lines for some five months -- with no end in sight. The women intend to demonstrate outside CHUM's Toronto head office and to picket CITY-TV as well.

CBC Newsworld's Halifax bureau has named **Sue Holle** to a directing position. Sue has been with Newsworld for five years, working as a script assistant and backup director. A graduate of Kings Journalism in Halifax, she has also had experience working with MITV and ATV. ... The possibility of bankrupt **CHER Sydney** being sold to Celtic Broadcasting has another bidder for the station up in arms. **Greg MacLeod** says the sale to Celtic would be bad for the area, as Celtic owns CJCB/CKPE-FM, the only other private stations in Sydney, and could then charge "anything they want" for commercials. Celtic plans to move **CHER** to FM.

The Hank Snow Autobiography -- published through the efforts of the Canadian Country Music Hall of Fame -- has turned out to be rich in Canadian broadcasting history. The 565-page hardcover documents the early struggles of country music singer **Hank Snow** to achieve success in his own country and later in the United States, where he broke all previous records in the early 1950s with his monster hit, *I'm Movin' On*. Snow recalls the assistance of the owners of CHNS Halifax, **Stan Chapman** of CKBB Campbellton, **Fred Lynds** of CKCW Moncton, **Bill Rae** of CKNW New Westminster and the Patterson family of Winnipeg, to name a few. The book, which includes many pages of pictures, may be obtained through **Gary Buck** at the Country Music Hall of Fame, or phone 1-800-265-HANK.

Items for Atlantic Airwaves may be sent to Sandra Porteous (for NS & NF) at 7 Centre St., Bedford, NS, B4A 2B3, Tel (902) 835-1485; or John Porteous (for NB & PEI) at 110 Pleasant St., Moncton, NB, E1A 2V2, Tel (506) 857-8133 or FAX 852-9564.

