

BE BROADCAST ELECTRONICS, INC.

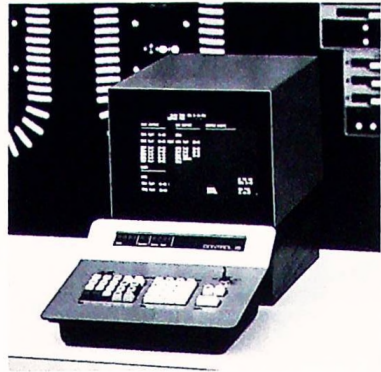
moves out front in automation with... **CONTROL 16**

"THE INTELLIGENT ONE"

Broadcast Electronics moves out front in automation, with

CONTROL 16

This newest and most advanced microprocessor control system offers many exclusive features designed for versatile programming.



Powerful, yet simple

All three popular methods of station programming are included. SEQUENTIAL (when using cartridge music), MAIN/SUB (when using syndicated reel to reel formats) and TIME INSERTION (when programming a loose format). Any one of 11 functions can be performed with each of the system's 3000 Program Events. Functions such as RELAY for operating an external relay, MULTIPLE START for time over music, **plus 9 more!**

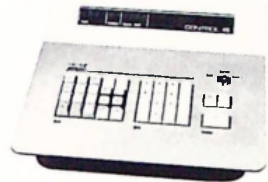
The Compare Time memory offers versatile time oriented operation. Any one of 18 functions can be performed with each of the Compare Time's 500 entries. Functions such as GO TO for updating the program memory to a new event, SPECIAL EVENT for convenient insertion of a bulletin, RELAY for external switching like delay recording network news, **plus 15 more!** Powerful programming capabilities that let you maximize programming creativity.

With all this programming power it's hard to believe a system is easy to operate. Right? That might be true except for Control 16's one outstanding characteristic—it's intelligent!

Control 16 includes 5 exclusive CRT displays providing all the information needed for making intelligent programming decisions.

Then there's the low, clean styling of the keyboard.

All those unnecessary key switches, which cause confusion, have been eliminated. But that's not all. Control 16's keyboard is actually self teaching and that sure makes its operation a real snap.



Announcer Assist Remote Control

Control 16's portable Keyboard puts the announcer in full command of music, commercials and other program material stored in the automation system. Any number of events can be set to run automatically giving the announcer time for the many other duties during periods of live programming. All events from the system, during live programming, are also automatically logged.

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PRODUCERS OF *Spotmaster* TAPE CARTRIDGE EQUIPMENT



A FILMWAYS COMPANY

4100 NORTH 24th STREET - QUINCY, ILLINOIS 62301 • (217) 224-9600 - Telex: 25-0142

B 108 MP 1K 678

SURE—
I would like to
test drive the
CONTROL 16

I'm interested now, John, please call me Phone No. _____
I have a future interest. Please send brochure
I would like to visit your plant for demonstration

NAME _____ TITLE _____
STATION _____ ADDRESS _____
CITY _____ STATE _____ ZIP _____
SIGNATURE _____

Do you currently have automation? Yes No
What model? _____ AM FM

JOHN BURTLE, Director, Automation Products
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